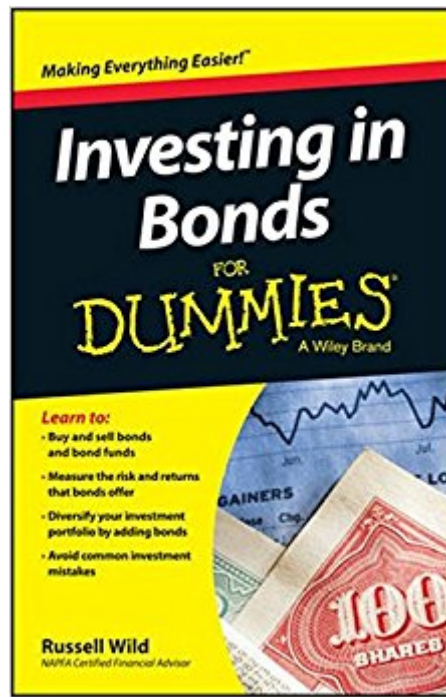


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# Investing In Bonds For Dummies



## Synopsis

Change up your investment strategy. Diversify with bonds! Stock, bonds, mutual fundsâ€”are all of these elements really necessary in your investment portfolio? Yes! Investing in Bonds For Dummies introduces you to the world of bond investmentâ€”and equips you to diversify your portfolioâ€”through the concise and approachable presentation of the details surrounding this form of investment. This engaging text offers a clear, yet thorough take on the background of bond investment, helping you understand why it's such an important part of a well-rounded portfolio. Additionally, the book explores bond returns, risks, and the major factors that can influence the performance of bonds. When it comes to diversifying your investment portfolio, most financial advisors recommend a strategy that mixes high- and low-risk options, allowing you to protect your investment without being too conservative. Depending upon your age, financial goals, and other key factors, the percentage of your portfolio made up of bonds may vary; however, it's safe to say that bonds will play a role in your investment strategy. Understand how to buy and sell bonds and bond funds, and why it's important to do so Measure the returns and risks that different bonds have to offer, preparing yourself to make educated investment decisions Diversify your investment portfolio by adding bonds to the mix Avoid common investment mistakes when navigating the world of bonds Investing in Bonds For Dummies can keep your investment portfolio from getting stagnant by showcasing why diversification with bonds is essential to a successful investment strategy!

## Book Information

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## Customer Reviews

I'm often disappointed by books in the "Dummies" series but this is exactly the elementary

introduction to investing in bonds that I was looking for. I've followed the stock market and bought and sold individual stocks since I was child but I've never bought an individual bond. Financial advice books like Personal Finance After 50 For Dummies routinely mention that people should have a diversified portfolio of stocks and bonds but they never seem to explain how exactly one would go about buying a bond. I think the expectation is that you need to consult a financial advisor or a full-service broker but I am loathe to spend money on financial advice that I should be able to learn on my own. This book explains why buying bonds online, although doable, is not as straightforward or inexpensive as buying common stock online simply because the bond market has not undergone the revolution in reduced fees that the stock market has seen (I remember the days before discount brokers to say nothing of online trading). Some key takeaways from this book include: you need about \$350,000 to make buying individual bonds make sense, otherwise stick to bond funds or ETFs, and if you do buy individual bonds, don't expect to sell them before maturity because of the (mostly hidden) fees you will incur. The author is mostly familiar with online bond-buying through Fidelity, which is fine with me personally but his tips may or may not apply to other brokers. I haven't yet decided if I should devote a significant portion of my portfolio to individual bonds but I now at least understand how to research the hidden fees and how I might go about building a "ladder" of diversified bonds.

Great read for the beginner.

All you will every need to know about bonds.

great thanks

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